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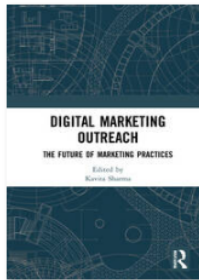
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Chapter

## Influence of political brand value on social media activities

By *Shveta Kalra, Neha Singhal*

Book [Digital Marketing Outreach](#)

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